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**Denver's Best Home Care Service Providers
Guaranteed When Homeowners Need it Most**
Free directories delivered to more than half-million homeowners

DENVER Feb. 26, 2007 – February kicked off the launch of the Denver Done Right!TM print and online directory of guaranteed home care professionals – services that are guaranteed, performed by companies that have been pre-screened and professionally reviewed to completely satisfy homeowners' needs.

Reaching more than 560,000 homeowners in the Denver metro area, the Done Right DirectoryTM was included with *The Denver Post* and *Rocky Mountain News* home deliveries February 24 and February 25. More than 60 home remodeling and maintenance services are featured in the directory. It also can be ordered or viewed online at www.doneright.com.

"It used to be you grew up in a tight-knit community, knowing exactly who to call for plumbing repairs or to paint your house," says Paul Ryan, CEO and co-founder of Done Right! "Today this is a rare luxury, making it difficult to get a good recommendation about someone you want to come into your home to do repairs or remodeling work. Done Right! simplifies and ensures the process by conducting the due-diligence most consumers don't have the time or resources to do for themselves. And, the work is guaranteed."

An executive "jury" reviews the professionals' business practices, license status, insurance coverage, references from other professionals and history of complaints with the State of Colorado and the Better Business Bureau on an ongoing basis. Done Right! backs up the home care professionals it recommends with the Done Right GuaranteeTM, a promise to be the consumer's advocate in any dispute with the home care professional and, if necessary, to make a payment up to \$500 if the project is not done correctly.

"Trust is everything," said Gary Gibson, vice president of sales in Done Right's! Denver-based national sales office. "This is a win-win for our home care professionals because they get one-on-one relationships with the homeowners. Homeowners benefit from knowing they can trust the person they're calling because of our very thorough review process and the Done Right Guarantee."

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About Done Right!TM

Launched in 2004, Done Right! currently maintains online home care professional service directories in 21 major markets across the nation. The print directory was introduced in San Diego in 2005 and will be delivered in Denver, San Diego, Houston, Dallas/Fort Worth and Chicago in 2007.